

HOMEOPATHY Now

ADVERTISING RATES: 2008 & 2009

Homeopathy Now is the official journal of the Canadian Society of Homeopaths, providing a mix of current information and news and peer-reviewed academic articles on homeopathy. We have a minimum print run of 2,000 copies, with a larger printing at the end of the year to accommodate our membership drive. Circulation is approximately 60% professional homeopaths, 30% students, and 10% alternative health practitioners and consumers, mainly in Canada as well as around the world.

This journal offers an unique opportunity for businesses to reach a highly-focused readership of homeopaths, students, and affiliated natural healthcare professionals. In fact, many of our readers rely on CSH to provide current information about homeopathic products, services, and events.

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	Cost per Single Issue	Cost 2 Issues	Outside Dimensions (Horizontal x Vertical)
<u>Full Colour:</u>			
Back Cover	\$ 600	\$1,000	21.1 x 27.5 cm
Inside Front Cover	\$ 550	\$ 900	21.1 x 27.5 cm
Inside Back Cover	\$ 540	\$ 880	21.1 x 27.5 cm
<u>B & W:</u>			
Full Page Centre Fold	\$ 480	\$ 760	18.45 x 24.75 cm
Full Page	\$ 450	\$ 700	18.45 x 24.75 cm
1/2 Page (Horizontal)	\$ 280	\$ 460	18.45 x 12.1 cm
1/3 Page (Horizontal)	\$ 230	\$ 360	12.1 x 12.1 cm
1/3 Page (Vertical)	\$ 230	\$ 360	5.8 x 24.75 cm
1/4 Page (Standard)	\$ 180	\$ 260	12.1 x 9.25 cm
1/4 Page (Horizontal)	\$ 180	\$ 260	18.45 x 5.85 cm
1/6 Page (Vertical)	\$ 130	\$ 160	5.8 x 12.1 cm
1/6 Page (Horizontal)	\$ 130	\$ 160	12.1 x 5.8 cm

Full page advertisers can also arrange for additional inserts at \$200 per issue (as available), plus printing costs. All ad rates are tax inclusive.

2009 DEADLINES

Issue	Reserve Ad	Layout Deadline	Mailing Date
Spring /Summer	March 1	April 1	May 30
Autumn /Winter	September 1	October 1	November 30

PAYMENT

Payment is due in full in Canadian funds. Cheques drawn on any Canadian bank or postal/bank money orders are acceptable. Please make payment to the Canadian Society of Homeopaths and mail to: CSH, #101-1001 West Broadway, Unit 120, Vancouver, BC V6H 4E4.

SUBMISSIONS

The preferred format for submission is high resolution PDF (600 dpi or higher) with fonts embedded. Please e-mail your ad to ads@csoh.ca. Layouts requiring minor adjustments will be charged a flat fee of \$25. Any additional layout costs from the printer will be passed on to the advertiser.

If you would like additional information about advertising in **Homeopathy Now**, please contact the Managing Editor at 604-538-4853 or editor@csoh.ca.